Four Churches – One Faith Family

FREE Fundraising when you shop Online

What is easy fundraising?

Easyfundraising is the UK's biggest charity shopping site. Launched in 2005, their community of over 2 million supporters have raised over £42 million for thousands of causes across the U.K.

How it works

They turn your daily shopping into every day magic! Easyfundraising partners with over 7,000 brands who will donate part of what you spend to a cause of your choice. It won't cost you any extra. The cost is covered by the brand.

Brands pay easyfundraising a commission because when you start your shop from the easyfundraising website or app, they can see easyfundraising sent you to them. If you make a purchase, a commission is generated, and easyfundraising turn that into a donation - magic!

So for example

With spring approaching I'm looking to purchase a lawn mower. I'd like to purchase this from Argos or somewhere similar. I logon to my easy fund raising account and search for Argos. This pops up and tells me I can raise 3% of a potential purchase to my cause as a new customer. I click on the link which takes me to the Argos website. I find the lawn mower I want which is £130 and pay for the purchase. I choose to collect this from my nearest store the next day.

Meanwhile Argos register that I came from the easyfundraising site and donate 3% of my purchase to the cause which is St John henry Newman Parish. This would be £3.90p which is 3% of £130.

Please note different companies offer different percentages so for example if I purchased from B & Q the donation would have been 1%. Also companies offer different percentages if you are a new or exciting customer. So Argos offer 3% as a new customer and 0.75% if you have shopped via online before. Also companies can increase their normal donation figures during special occasions such as during sale times. Not all companies offer a donation so if they are not listed they have chosen to not participate.

Interested in supporting the Parish mission with easyfundraising? Here's how to get started.

Step one

Go to this link

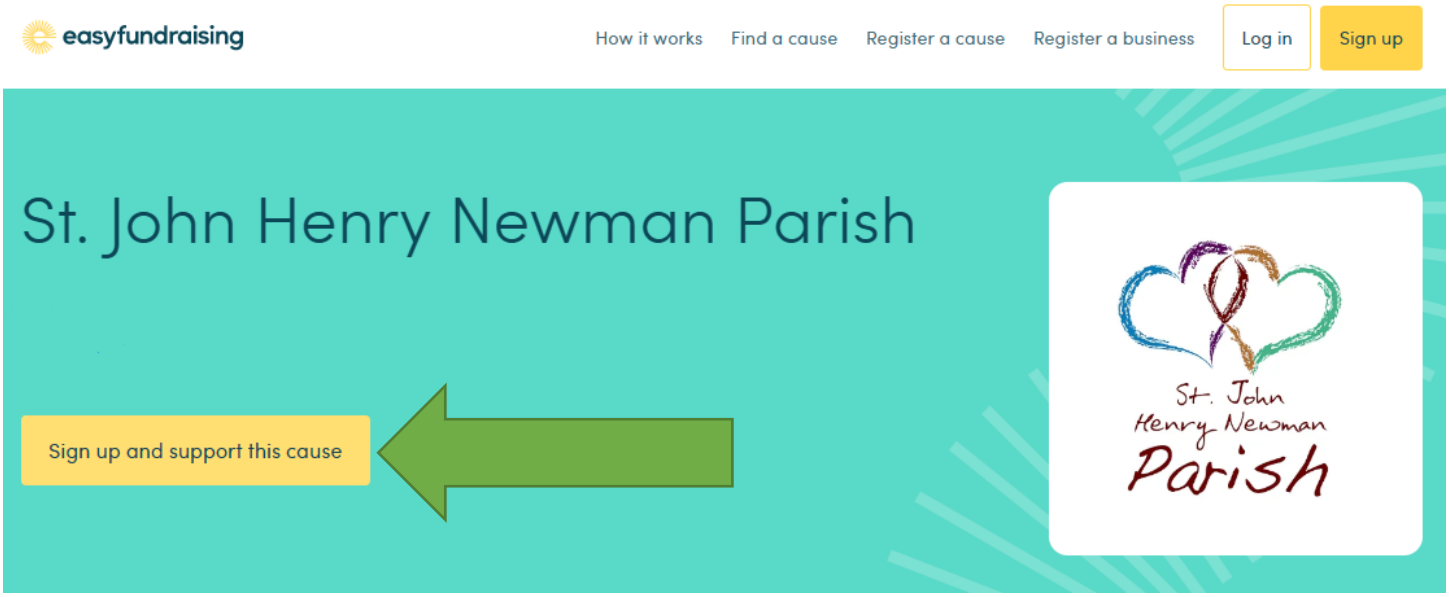
https://www.easyfundraising.org.uk/causes/st-john-henry-newman-parish/

This link takes you direct to the St. John Henry Newman Parish page within easyfundraising.

You can use the https://www.easyfundraising.org.uk/ but you would need to manually search for the Parish page. With over 180000 charities is can take a while to find as there are many churches on the site. If you do go this route you need to look for the the exact wording of the cause which is St. John Henry Newman Parish.

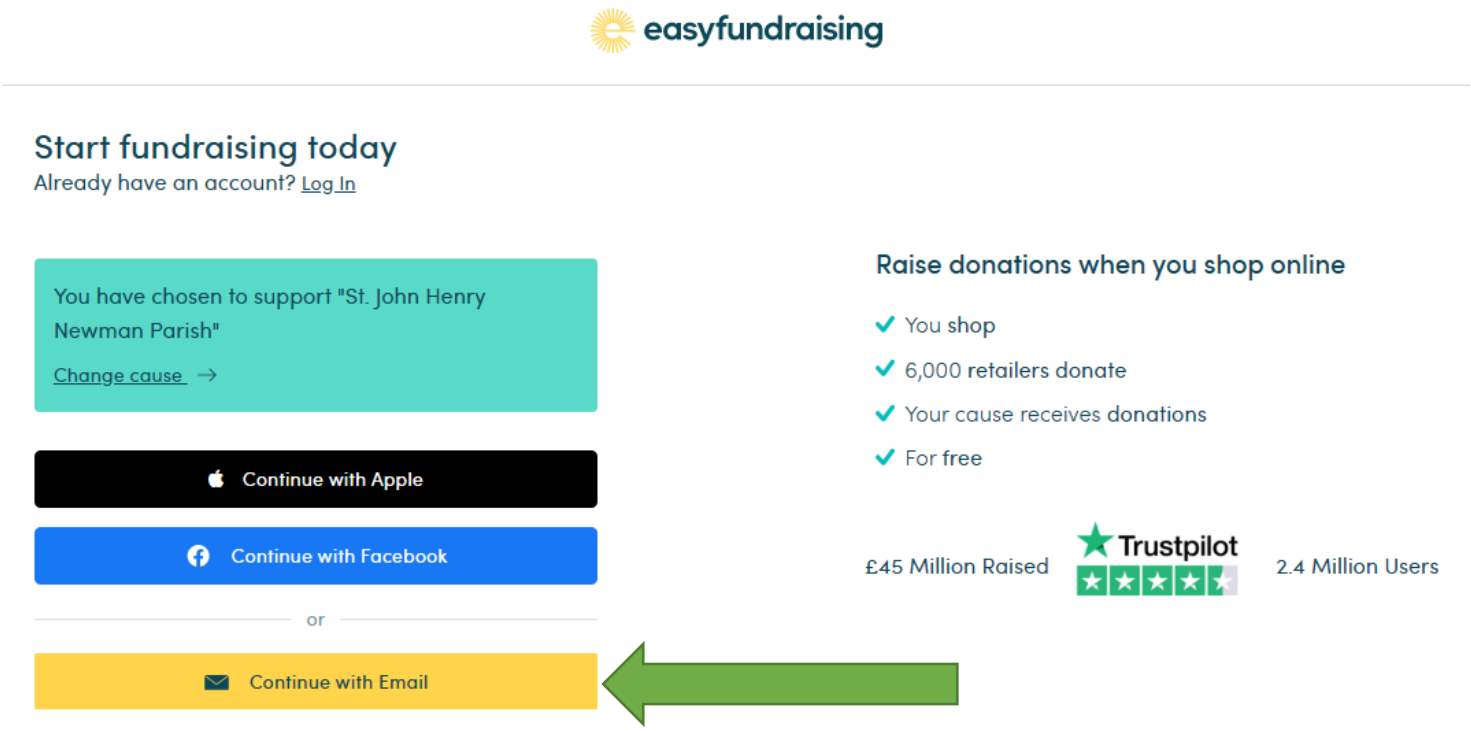
Step Two

The link takes you to this page. Click on the sign up and support this cause buttom (Green Arrow). Notice the Parish logo on the right to confirm your on the correct page.



Step Three

Next you will be able to create an account via apple, facebook or an email. Most people use the 'continue with email' button in yellow (green arrow).



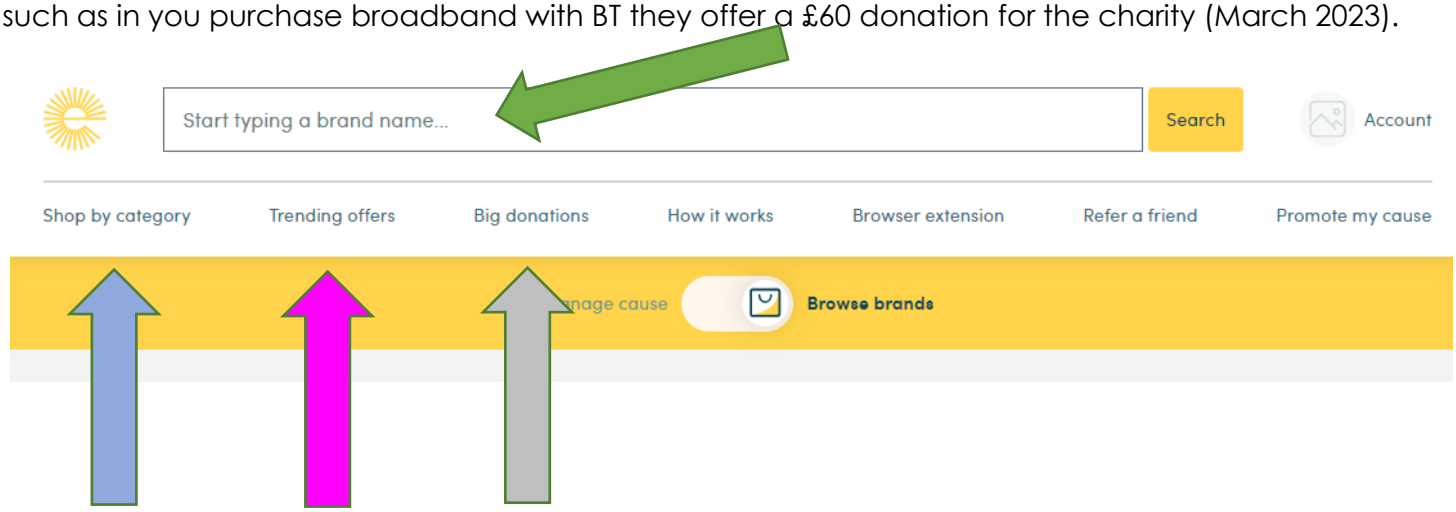
Step Four

Once you have created an account you're ready to starting fund raising when you shop online. You can search for brands in the search bar (Green Arrow).

You can also search using the shop by category (Blue Arrow).

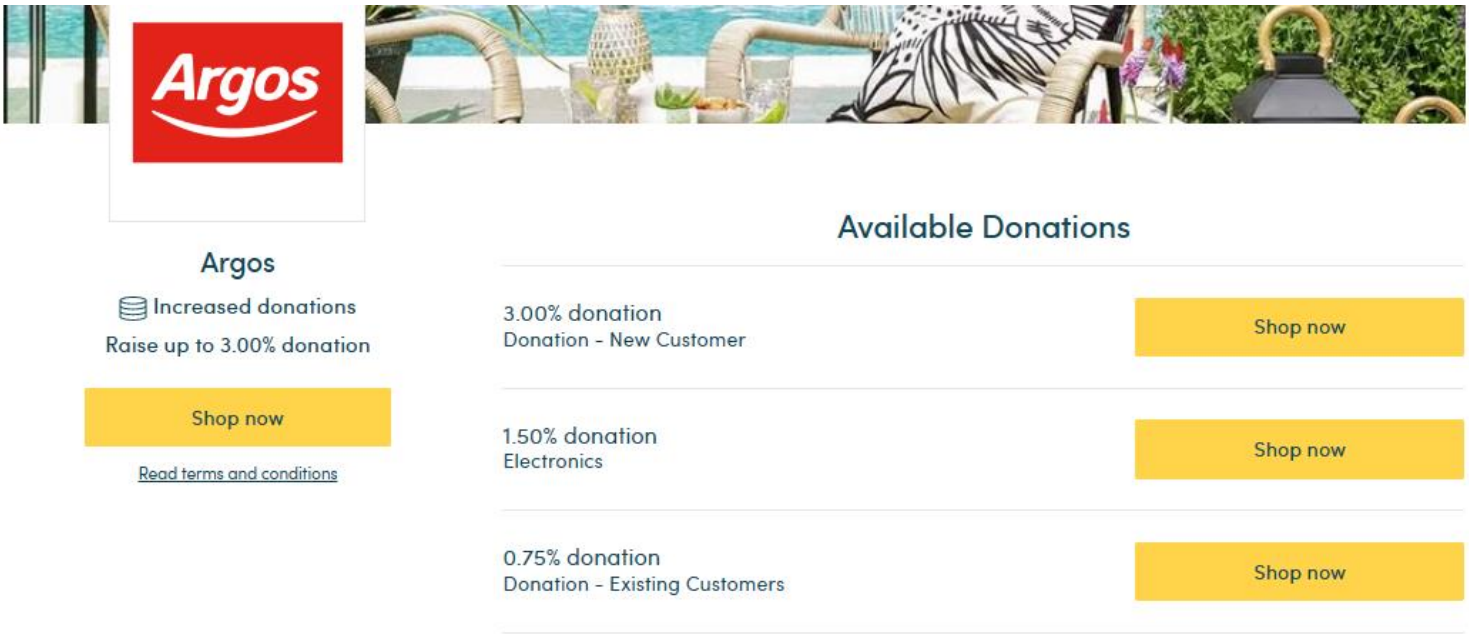
This will give you the option to look at all the companies that are related under a category such as Home & Gardening. Here you will find other companies such as Dunelm and John Lewis.

You can look at Trending offers (Pink Arrow). This shows all the companies that are offering special offers. For example in March 2023 M & S are offering a prize draw win of £500 if you shop with them in that particular month. Lastly in the big donations section (Grey Arrow) you can find big donations such as in you purchase broadband with BT they offer a £60 donation for the charity (March 2023).



Step Five

When you find the brand you wish to shop with click on the link and it will take you to that company's website. Here for example we are using Argos. If you are a new customer you can get a 3% donation, an existing customer can obtain 0.75% and if you are purchasing an electronic you can achieve a 1.50%. Click on the correct one and it will take you to the Argos site. Find the item you wish to purchase and complete the checkout as normal. The donation will then appear on your easyfundraising page. This can take a day or two sometimes. If the donation does not appear easyfundraising have a simple method to investigate for you. This can be found in your account section under claim history.



Very Important!

If you choose not to make a purchase at that time for whatever reason and you close the company page down and return later and purchase the link will be broken and a donation will not go through.

If the company page has closed down you must reopen this via the easyfundraising page or app.

The App

Once you have created a easyfundraising account you can download the app if you prefer on apple's app store or google play for android. The symbol looks like this:

Thank you all for considering this new way to raise funds for our Parishes mission. If you have any questions you can contact myself Rob on stjohnhenrynewmanparish@yahoo.com. You can also speak with Fr. Craig the usual way. God Bless

Easy Fundraising FAQ from their website

How much do brands donate when I shop with them?

Most brands pay a % of what you spend with them as a donation, for example if you spend £150 on a hotel via booking.com, they will donate 3% which is £4.50. Some retailers pay a flat amount, for example is you buy car insurance with confused.com via easyfundraising, they will donate a flat £15 regardless of the cost of the policy.

How many brands partner with easyfundraising?

We work with over 7,400 brands

Why do brands donate?

Brands are always looking for people to come to their websites to browse their products and offers. Those brands pay websites like ours a commission if the people we send to their website, go on to make a purchase.

How does easyfundraising make money?

Brands pay us a commission when a sale is made on their website from a customer who has come via easyfundraising. We pass on at least 50% of that commission to the cause you have chosen to support. The donation amount you see on our website, app or browser extension is the amount we pay across to the cause.

We also make money from advertising retailer offers and promotions in emails and on our website.

Do you have a browser extension?

Yes! Once you have an account set up on easyfundraising, you will have the option to install our browser extension which we call, our Donation Reminder. It will pop up on every retailer site where a donation is available which means you don't have to remember to come to easyfundraising first!

Do you have an App?

Yes! You can download our App from the Apple or Google Play stores.

Will using easyfundraising impact my loyalty points on websites I shop with?

No, for the main loyalty point providers the collection of points is unaffected when you shop via easyfundraising. If you want to double check a specific website or retailer, drop us a note at support@easyfundraising.org.uk

Can I choose to support more than one cause?

You can only select one cause at a time for your donations to be added to, but you can change this as often as you like

How does the cause I support get paid the donations?

We collect payment details from a cause when they register on the platform. Then, once a quarter, we send across all donations which have been paid out by the brands. A cause needs to hit a minimum threshold of £15 before a payment is triggered

Does using easyfundraising make my online spend more expensive?

No. Using easyfundraising does not add any cost to your online shopping. The brand covers the cost of the donation meaning it's 100% free to use!